

Santa Rosa County
School District



"A Tradition of Excellence"

Judson C. Crane

CPPO, CPPB

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June 7, 2018

Tim Wyrosdick
Superintendent of Schools
5086 Canal Street
Milton, Florida 32570-6707

Dear Mr. Wyrosdick,

The selection committee for RFP 18-11 Multimedia Notification System ranked the proposals by West Interactive Services Corporation as the top company to be award. Approval is recommended.

The RFP 18-11 documents and information can be reviewed at this link:

[RFP Documents](#)

The selection committee consisted of the following:

Bill Emerson, Assistant Superintendent for Curriculum, Instruction and Assessment
Deborah Ray, Deputy Director of ESE
Christi Cole, Data Liaison
Brian Howell, Assistant Principal
Emily Donalson, Principal
Warren Stevens, Principal
Lauren Sutton, Secretary III

Sincerely,

Judson C. Crane
JCC/cl

Failure to file a protest within the time prescribed in section 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under chapter 120, Florida Statutes.

DISTRICT 1
Diane Scott

DISTRICT 2
Clifton L. Hinote

DISTRICT 3
Carol Boston

DISTRICT 4
Jennifer Granse

DISTRICT 5
Scott Peden

RFP 18-11
 Multimedia Notificaiton System
 Intended Award: May 31, 2018
 Award Date: June 7, 2018
 Contract Start Date: July 1, 2018
 Contract End Date: June 30, 2023
 Single Award: West Interactive Services Coporation

	Blackboard Inc. 1111 19th St., NW Washington, DC 20036	West Interactive Services Corporation 100 Enterprise Way, Suite 300-A Scotts Valley, CA 95066	West Interactive Services Corporation 100 Enterprise Way, Suite 300-A Scotts Valley, CA 95066	Previous Bid info Blackboard Inc.
Mass notification system; cost per student per year	\$1.15	\$1.25	Negotiated Pricing \$1.15	\$1.15
Training and Support	Included	Included	Included	
Standard Mobile App	Included	Included	Included	
Custom Mobile App; cost per student per year	N/A	\$0.40	\$0.40	
Estimated Cost Per Year with 28,000 student population				
Year 1		\$35,000.00	\$32,200.00	
Year 2		\$35,000.00	\$32,200.00	
Year 3		\$35,000.00	\$32,200.00	
Year 4		\$35,000.00	\$32,200.00	
Year 5		\$35,000.00	\$32,200.00	
Total 5 year contract		\$175,000.00	\$161,000.00	

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