

# HEALTHY HIGH SCHOOL CHALLENGE

## OVERVIEW

The Healthy High School National Challenge is an exciting event designed to reinforce the importance of making healthy food choices to our students, while building ongoing excitement around your foodservice program. High school programs managed by Sodexo around the country will try to out-perform each other by earning points for served balanced plate meals and healthy a la carte snacks and beverages. The more meals, healthy snacks and beverages a school serves, the more points it will earn toward winning the challenge and the Top Prize of \$5,000.

## OBJECTIVES

To further the nutrition education of high school students through a national challenge that plays off of their competitive spirit by encouraging them to make healthy food choices in order to earn points for their school.

## TIMING

The Healthy High School Challenge takes place during the month of October, 2016.

## HOW IT WORKS

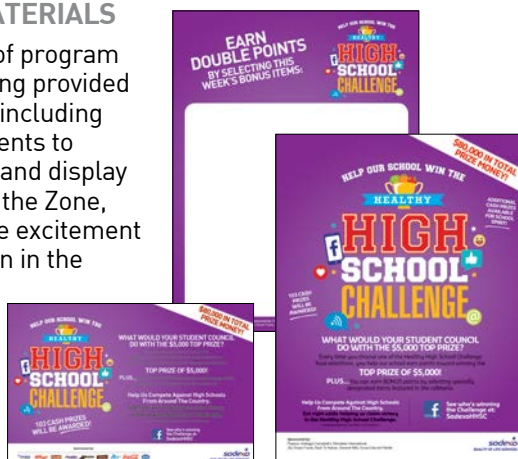
Points are earned every time a student (or adult) purchases a reimbursable combo meal, or a healthy snack or beverage from the designated Healthy High School Challenge list.

- Healthy Snack or Beverage from HHSC List 10 Points
- Balanced Plate Combo Purchase (Full Pay Reimbursable) Meal 10 Points
- Balanced Plate Combo Purchase (Reduced Reimbursable Meal) 6 Points
- Balanced Plate Combo Purchase (Free Reimbursable Meal) 4 Points

**DOUBLE BONUS POINTS** will be awarded every time a "featured" Healthy High School Challenge snack or beverage is purchased.

## PROGRAM MATERIALS

A complete kit of program materials is being provided to each school, including new enhancements to merchandising and display options from In the Zone, to help generate excitement and participation in the challenge.



## PRIZES

**\$80,000 In Total Prize Money**

Cash Prize#	Awarded	Recognition
\$5,000	1	Grand Prize Winner
\$2,500	3	2nd Place Total; Top Snack/Beverage Total; Top Combo Meal Total
\$2,000	3	3rd Place Total; 2nd Snack/Beverage Total; 2nd Combo Meal Total
\$1,000	25	3rd Snack/Beverage Total; 3rd Combo Meal Total; Places 4-26 Total Score
\$500	69	Places 27-94 Overall Total Score

Plus...In addition to the prized noted above, we will also award 2 - \$1000 "School Spirit" awards to the 2 schools that best embrace the promotion. Nomination by GM highlighting student activities required.

## ADDITIONAL DETAILS

- To level the playing field for all participating schools, points earned throughout the challenge will be divided by site enrollment to determine a school's score.
- More meals and healthy snacks and beverages served will equate to more points earned.
- Weekly results and standings will be posted on a specially created Healthy High School Challenge Facebook page, so students can log on and see how their school is doing in the national challenge.

## FOR MORE INFORMATION

Contact your Sodexo Foodservice Manager for complete details regarding the Healthy High School Challenge.



See who's winning the Challenge at:  
**SodexoHHSC**

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