

Executive Overview Santa Rosa County Schools

October 4, 2011 – November 18, 2011



BlueCross BlueShield of Florida An Interpendent Licenses of the Thus Cross and Blue Street Association





Personal Health Assessment

The Personal Health Assessment (PHA) has been administered for Santa Rosa County School District for five years with participation and wellness scores as follows:

School Year	Bio-metric Screening Participants	PHA Completions	Percent of Employees Completing PHA	Overall Wellness Score*
2007/2008	71	43	61%	73
2008/2009	210	86	41%	72
2009/2010	1,336	644	48%	74
2010/2011	1,339	763	57%	75
2011/2012	2,020	1,768	72%	74

*A score below 80 indicates an elevated likelihood that individuals will develop certain medical conditions.





Top Four At-Risk Areas

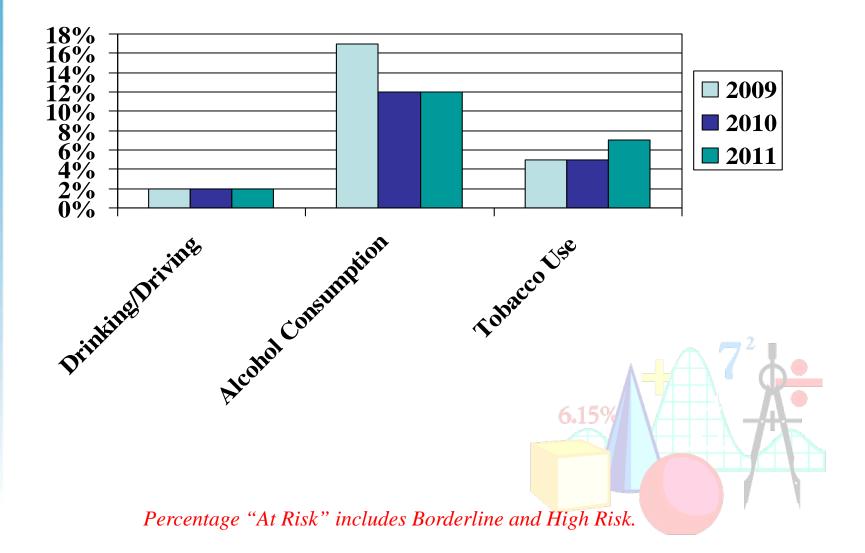


Risk Area	Number of Employees At-Risk*	Percentage of Employees At-Risk*	Total Responses
Nutrition	1,576	89.1%	1,768
Diabetes	1,388	78.5%	1,768
Weight	1,125	63.6%	1,768
Exercise	1,083	61.3%	1,768

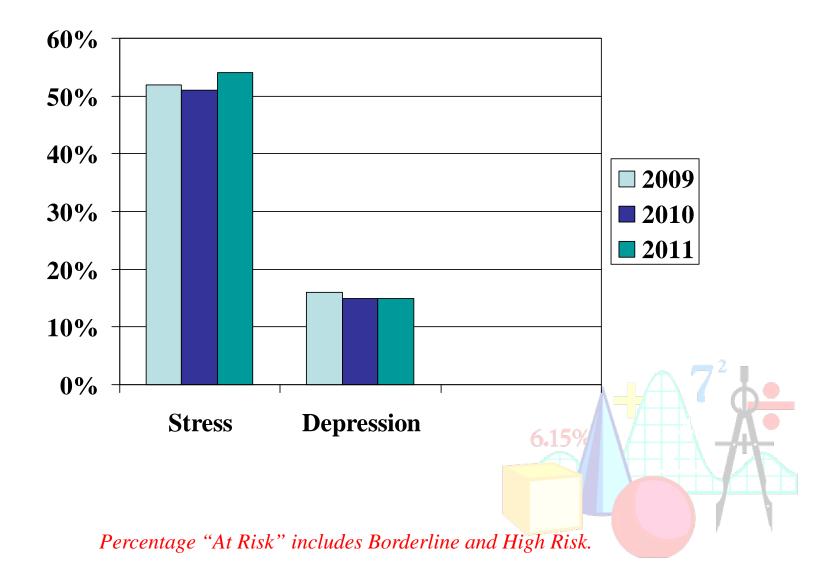
At-Risk includes employees in the "high risk" or "borderline" categories



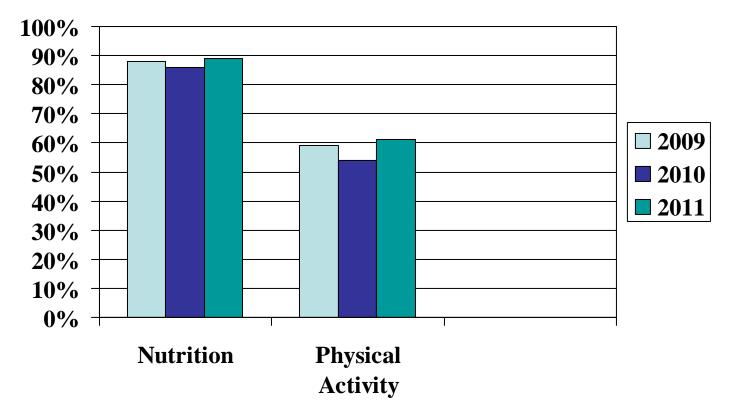
Healthy Lifestyles – At Risk



Mental Wellness – At Risk

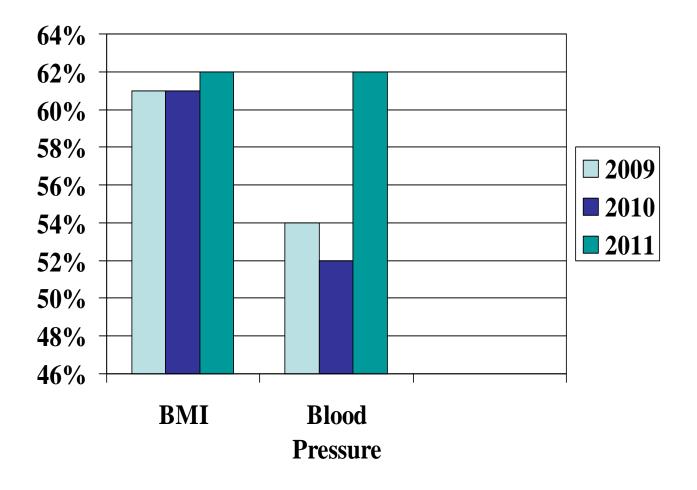


Nutrition & Physical Activity – At Risk



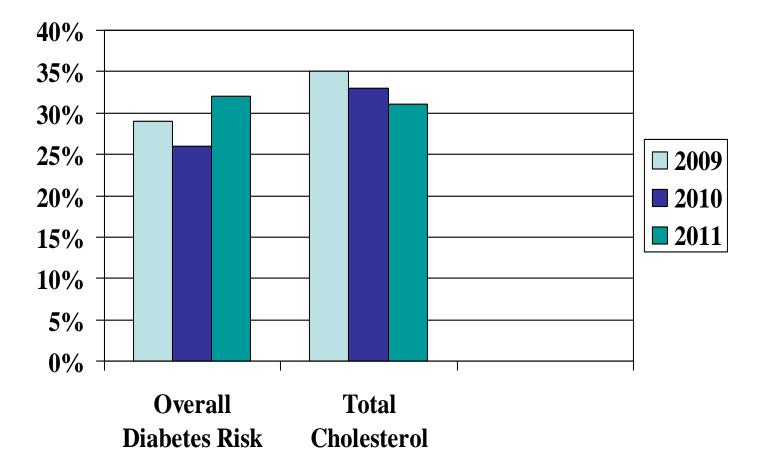
Percentage "At Risk" includes Borderline and High Risk.

BMI and Blood Pressure – At Risk



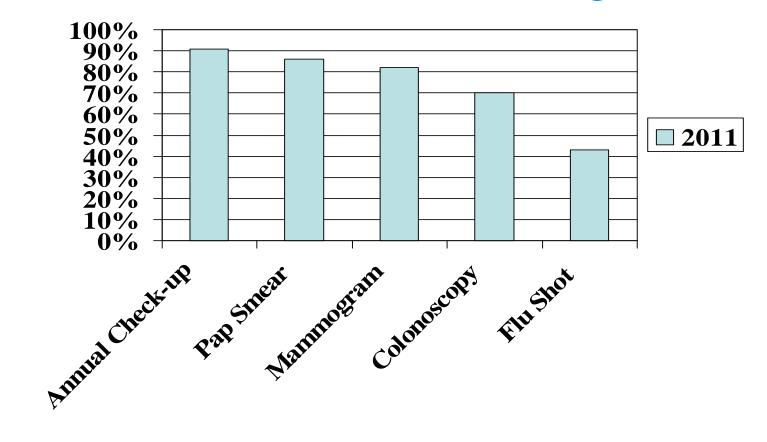
Percentage "At Risk" includes Borderline and High Risk.

Diabetes and Cholesterol – At Risk



Overall Diabetes risk includes elevated blood sugar, weight and activity level

Preventive Health Screenings



Preventive Services covered 100% by our health insurance



Critical Values



There were **37 critical values** identified during the 2011 screenings:

Blood Pressure – 31

- 15 became aware during screening
- 16 were aware of issue prior to screening

Blood Glucose – 6

- 2 became aware during screening
- 4 were aware of issue prior to screening

Follow up Steps:

•Immediate counseling by an on-site BCBS nurse

•Follow up letter sent to members urging them to follow up with a doctor

•Follow up phone call to members offering health coaching by BCBS Next Steps nurse educator

Year	Critical Values Identified
2011	37
2010	19
2009	11





Data Comparison



	Virgin Health Mile Members	Employees Completing BCBS PHA
Physical Activity:		
Highly Active/Active – Ideal	78%	39%
Low Active/Inactive – Borderline/At Risk	22%	61%
Blood Pressure:		
Ideal	64%	38%
Pre-Hypertension	26%	51%
Hypertension 1 and 2	10%	11%
Body Mass Index:		
Underweight	1%	1%
Ideal	39%	36%
Overweight	31%	32%
Obese	30%	30%



Risk Reduction Plan

- Annual Bio-metric Screenings
- Annual Personal Health Assessment
- Virgin Health Miles Program
- On-line learning programs on topics such as: weight management, nutrition, exercise, heart disease, diabetes, etc.
- On-line Lifestyle Improvement Programs on topics such as: exercise, nutrition, weight management, smoking cessation, emotional health, etc.
- On-site walking programs
- On-site or area weight loss programs
- On-site wellness educational workshops
- Monthly BCBS Better You From Blue Health and Wellness Newsletter
- Promotion of BCBS Programs and Resources
 - Health Dialog
 - Next Steps
 - Web MD

Thank you !