



Bill Emerson, Assistant Superintendent
for Curriculum and Instruction

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TO: School Board Members and Superintendent
FROM: Bill Emerson, Assistant Superintendent, Instructional Division
DATE: May 24, 2012

RE: Funding to continue Blackboard Connect callout services

Projected costs to continue services with Blackboard Connect for call out and email notification services for the upcoming 2012-2013 school year is \$73,386.50. This is based upon the current services agreement which our purchasing department says can be continued under the current bid if funding is available [\$2.75 per student x 26,686 students (April 2012 enrollment count)] .

Services would be continued for all of our schools and the district office. The company needs a formal letter before May 31, 2012 indicating the districts desire to continue the service and a guarantee that funding will be available July 1, 2012 to cover a purchase order for fiscal year 2013.

Attached is supporting documentation and renewal notice quote from Blackboard Connect Inc.

We respectfully request that \$73,386.50 be approved for this very valuable service.

Fiscal Year 2012 project number is 9080512 and totaled \$72,311.25
Increase for Fiscal Year 2013 is \$1075.25

This is the final year (Period 6) under the agreement established with Blackboard Connect in 2007 by Carol Calfee. A bid for callout provider services will need to be issued in early 2013 in order to enter a contract for services to be effective July 1, 2013 and insure uninterrupted service for fiscal year 2014.

DISTRICT 1
Diane Scott

DISTRICT 2
E. Hugh Winkles

DISTRICT 3
Diane Coleman

DISTRICT 4
JoAnn Simpson

DISTRICT 5
Scott Peden

Renewal Notice

THIS IS NOT AN INVOICE, DO NOT PAY



Blackboard Connect Inc.
4020 Westchase Blvd.
Suite 400
Raleigh, NC 27607
FEIN (USA): 56-1992598
Phone: 877/684-4411 ext. 2347
Email: BillingOps_Connect@blackboard.com

Send Purchase Order to

Blackboard Connect, Inc.
4020 Westchase Blvd.
Suite 400
Raleigh, NC 27607
Fax: 919-841-0285

Unless otherwise notified, invoice will be sent to the address below.

Client Contact Information

Santa Rosa County Schools
Accounts Payable
5086 Canal St.
Milton FL 32570
USA

Client ID: 101251

Renewal Notice Date: April 19, 2012

The renewal pricing listed below is based on your contract with Blackboard and is provided to facilitate generation of purchase orders for your upcoming renewal item. The amounts listed below do not include applicable taxes, which will be assessed and included at the time of invoice.

Renewal Number: REN0027110

<u>Qty</u>	<u>UofM</u>	<u>Product Code</u>	<u>Product Description</u>	<u>Start Date</u>	<u>End Date</u>	<u>Net Price</u>
1.00	YR	BC-CARE-K2NA	CONNECT CARE ANNUAL FEE K-12	7/1/2012	6/30/2013	0.00
Ship To: 101251 Santa Rosa County Schools						
26,686.00	EA	BC-STND-K2NA	CONNECT SERVICE PER USER K-12	7/1/2012	6/30/2013	73,386.50
Ship To: 101251 Santa Rosa County Schools						
Renewal Amount(USD)						73,386.50

Number	Name	April 2012	Apr 2011	April 2010	May 2008
0302	Avalon Middle	754	757	767	703
0051	Bagdad Elementary	436	421	377	401
0312	Bennett C. Russell	895	914	875	715
0041	Berryhill Elementary	828	858	834	877
8003	Capstone Academy	18	18		
0021	Central School	494	462	455	269
0061	Chumuckla Elementary	321	305	284	295
7001	District Virtual School	29	29		
0071	East Milton Elementary	717	720	702	750
9060	ESE PK, H/H, SAIL	78	152		112
7004	Florida Virtual School	61	4		
0101	Gulf Breeze Elem.	816	790	758	751
0103	Gulf Breeze High	1460	1,498	1557	1495
0102	Gulf Breeze Middle	911	896	878	825
0231	Hobbs Middle	763	718	754	695
0281	Holley-Navarre Primary	785	756	702	658
0271	Holley-Navarre Intermediate	760	759	747	772
0272	Holley-Navarre Middle	728	693	694	676
N998	Home School	624	132		277
0142	Jay Elementary	448	483	513	566
0141	Jay High	443	452	463	478
0261	King Middle	546	570	617	620
8001	Learning Academy	107	115	75	87
0321	Locklin Technical	150	144	111	192
0151	Milton High	1681	1,670	1817	1753
0351	Navarre High	1791	1,824	1856	1799
0311	Oriole Beach Elementary	791	783	764	820
0182	Pace High	1797	1,812	1911	1874
0301	Pea Ridge Elementary	771	753	731	714
N999	Private School	9	8		
0171	SS Dixon Primary	677	678	594	676
0331	SS Dixon Intermediate	705	728	703	754
0152	Santa Rosa Adult	478	756		697
0205	Santa Rosa Youth Academy	9	19		
0332	Sims Middle	866	840	834	856
0131	TR Jackson	189	183		178
0191	WH Rhodes Elementary	868	818	819	844
0342	West Navarre Intermediate	985	912	780	923
0341	West Navarre Primary	845	829	837	755
0361	Woodlawn Beach Middle	1052	1,036	1005	977
		26686	26,295	24814	25834
		x2.75	x 2.75	x 2.75	x 2.75
	Yearly Cost to District	\$73,386.50	\$72,311.25	\$68,238.50	\$71,043.50

Number	Name	April 2012	x2.75 each
0302	Avalon Middle	754	\$2,073.50
0051	Bagdad Elementary	436	\$1,199.00
0312	Bennett C. Russell	895	\$2,461.25
0041	Berryhill Elementary	828	\$2,277.00
8003	Capstone Academy	18	\$49.50
0021	Central School	494	\$1,358.50
0061	Chumuckla Elementary	321	\$882.75
7001	District Virtual School	29	\$79.75
0071	East Milton Elementary	717	\$1,971.75
9060	ESE PK, H/H, SAIL	78	\$214.50
7004	Florida Virtual School	61	\$167.75
0101	Gulf Breeze Elem.	816	\$2,244.00
0103	Gulf Breeze High	1460	\$4,015.00
0102	Gulf Breeze Middle	911	\$2,505.25
0231	Hobbs Middle	763	\$2,098.25
0281	Holley-Navarre Primary	785	\$2,158.75
0271	Holley-Navarre Intermediate	760	\$2,090.00
0272	Holley-Navarre Middle	728	\$2,002.00
N998	Home School	624	\$1,716.00
0142	Jay Elementary	448	\$1,232.00
0141	Jay High	443	\$1,218.25
0261	King Middle	546	\$1,501.50
8001	Learning Academy	107	\$294.25
0321	Locklin Technical	150	\$412.50
0151	Milton High	1681	\$4,622.75
0351	Navarre High	1791	\$4,925.25
0311	Oriole Beach Elementary	791	\$2,175.25
0182	Pace High	1797	\$4,941.75
0301	Pea Ridge Elementary	771	\$2,120.25
N999	Private School	9	\$24.75
0171	SS Dixon Primary	677	\$1,861.75
0331	SS Dixon Intermediate	705	\$1,938.75
0152	Santa Rosa Adult	478	\$1,314.50
0205	Santa Rosa Youth Academy	9	\$24.75
0332	Sims Middle	866	\$2,381.50
0131	TR Jackson	189	\$519.75
0191	WH Rhodes Elementary	868	\$2,387.00
0342	West Navarre Intermediate	985	\$2,708.75
0341	West Navarre Primary	845	\$2,323.75
0361	Woodlawn Beach Middle	1052	\$2,893.00
		<u>26686</u>	
		x2.75	

Yearly Cost to District \$73,386.50 \$73,386.50