

# SANTA ROSA COUNTY

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Transportation Department

July 2021

Quarterly Update



STUDENT TRANSPORTATION OF AMERICA®

# AGENDA

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Staffing Report

Recruiting Update

Community Outreach

Safety

Bus Patrol/Home land security

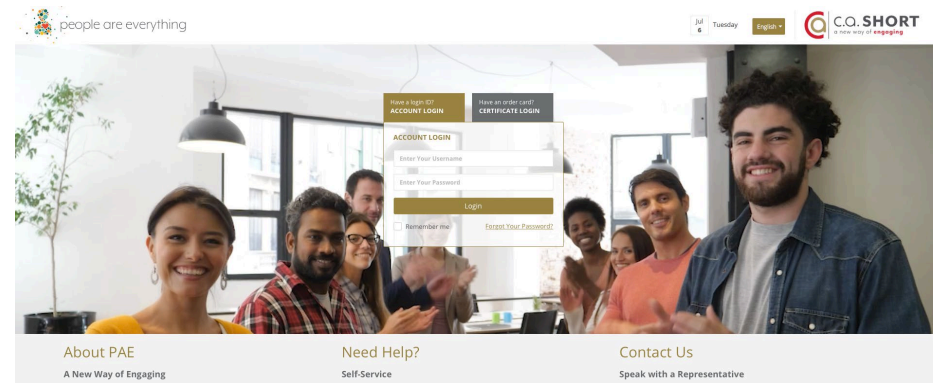
Employee Year End Bash

# OPERATIONS: STAFFING

	Milton & North End	Pace	Navarre & Gulf Breeze	Total Santa Rosa County
Regular Routes	55	41	57	153
ESE Routes	15	12	13	40
Total Routes	70	53	73	193
Open Routes				
Bench Drivers				
Monitors Total	15	12	13	40
County Drivers	12	3	7	22
County Monitors	1	0	1	2

# RECRUITING UPDATE

- On-going online campaigns with ZipRecruiter, Indeed, CareerBuilder
- Refreshed bus banners to display new recruiting incentives
  - \$1,000 Sign-on Bonus
- Referral bonus of \$1,000 still in place
- Retention program for drivers to reward for attendance and safety
- Pipeline of recruits in training
  - 5 candidates in Classroom & BTW
  - 0 candidates scheduled to begin July 12, 2021





# STUFF THE BUS



We will have buses stationed at three different locations this year.

One at the Dillion Center

One at Holley-Navarre Intermediate

One at Gulf Breeze High School

Dates July 21-22

Stop-Arm Violations: A National Problem that Needs to be Addressed

**17 MILLION**  
**STOP-ARM VIOLATIONS**  
**OCCURRING IN AMERICA**  
ACROSS 180-DAY SCHOOL YEAR

2019 Results – A National Problem



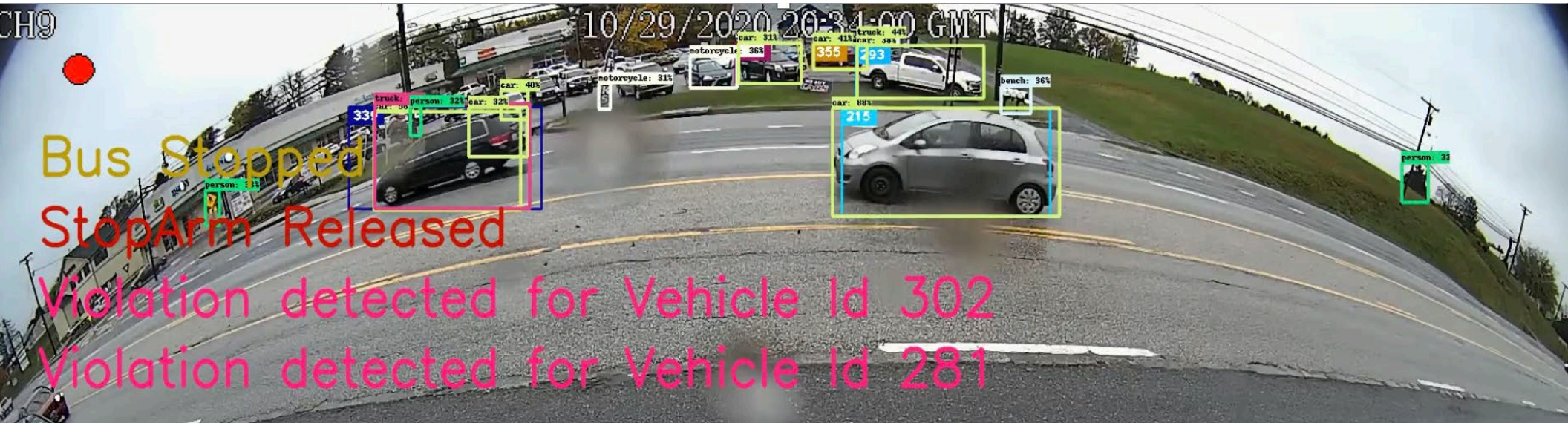
We make the journey to and from school safer for children through our school bus safety programs

- Leading stop-arm enforcement program provider
- School-first business ethos
  - Modernizing entire fleets
  - Industry-leading win rates and rapid adoption
- We partner to deliver:
  - Turnkey stop-arm enforcement for counties
  - Technology, tools and data for school districts



Footage from our school bus safety programs





## AVA Automation & Alertbus Software

Streamlines the delivery of evidence packages for local officers to enforce stop-arm incidents across all school buses and routes







## STRENGTHENING SECURITY POSTURE AT THE OPERATIONAL LEVEL

TSA's **Exercise Information System (EXIS)** program is a no-cost, voluntary program that is designed to prepare a surface transportation stakeholder to effectively respond to security incidents. Through a practical exercise, EXIS examines a stakeholder's implementation of security measures, focusing on the mission areas of Prevention, Protection, Mitigation, Response, and Recovery.

- EXIS discussion-based exercises are intended to explore and evaluate multi-agency coordination of preventative and protective actions related to a terrorist attack. These exercises afford valuable opportunities to better understand the roles an agency, their employees, and their security partners play in the prevention and response to a major security incident.

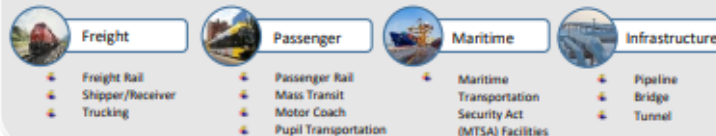
### Transportation Focused



- Exercises designed to emphasize transportation stakeholders**
  - Primary participant
  - Focuses on the stakeholder's role during a security incident
- Each exercise is specifically tailored to the stakeholder's operation**
  - Designed from the ground up
  - Examines operation at multiple levels, from management to frontline

### Eligible Candidates

The EXIS program can be conducted within all modes of surface transportation.



### EXIS Timeline

1. TSA Inspectors meet with stakeholder to discuss which type of exercise is best suited for the entity
2. EXIS Exercise or Workshop date is agreed upon between TSA Inspectors, the stakeholder, and TSA Headquarters.
3. TSA Inspectors conduct the EXIS Exercise or Workshop
4. EXIS After Action Brief is presented to the stakeholder, and next steps are determined

### EXIS Workshop



Small, discussion-based workshop examining standardized security scenarios  
Ideal for small groups of participants.

### EXIS Tabletop



Master Exercise Practitioner (MEP)-certified TSA Inspectors design and facilitate a unique, multi-scenario tabletop exercise with frontline and management personnel.  
Ideal for 15 to 20 exercise participants.

### EXIS Full-Scale



*IN DEVELOPMENT*

Large, multi-scenario exercise with multiple groups of participants facilitated in a practical environment by Master Exercise Practitioner (MEP)-certified TSA inspectors  
Ideal for over 20 exercise participants.

# STA YEAR END BASH MAY 2021







# THANK YOU

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