



Educational Staffing Made Easy!

Santa Rosa School Board Presentation

December 10, 2020

The StaffEZ Team!

Evan Bledsoe, President

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Henry Bledsoe, Founder

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Kim Woodson: Executive VP of Transition and Field Operations

mwoodson@staffez.org | www.staffez.org

LaTonya Hilson: Account Director – Santa Rosa County

lhilson@mystaffez.org | www.staffez.org

Angela Lindsey: Customer Service Representative – Santa Rosa County

alindsey@staffez.org | www.staffez.org

The Team!

Local office (minimum 2 persons) at district office

Customer Service Hours:

6:00am - 6:00pm

Local Office hours:

M-F / 6:00am – 3:00pm

Local Number:

850-792-8936

Emergency or Immediate Response:

* LaTonya Hilson/Account Director 850-712-9027

* Kim Woodson/Executive VP of Transition & Field Op 615-354-3170

StaffEZ 2019-2020 Summary

Fill Rate for December 2019 – June 2020

| | | | | | |
|------------------------|--------|---------|--------|-------|--------|
| ❖ Total Absences: | 12,493 | Filled: | 10,496 | Rate: | 84.02% |
| ❖ Teacher: | 8,763 | Filled: | 7,781 | Rate: | 88.79% |
| ❖ 10-Month Ed Sup: | 3,580 | Filled: | 2,572 | Rate: | 71.84% |
| ❖ 12-Month Ed Sup-Dis: | 8 | Filled: | 8 | Rate: | 100% |
| ❖ 12-Month Ed Sup-Sch: | 107 | Filled: | 106 | Rate: | 99.07% |
| ❖ School Helper: | 11 | Filled: | 11 | Rate: | 100% |

StaffEZ 2020 - 2021 Summary

Fill Rate for August 2020 – November 2020

| | | | | | |
|------------------------|-------|---------|-------|-------|--------|
| ❖ Total Absences: | 8,822 | Filled: | 6,202 | Rate: | 70.30% |
| ❖ Teacher: | 6,063 | Filled: | 4,454 | Rate: | 73.46% |
| ❖ 10-Month Ed Sup: | 2,660 | Filled: | 1,654 | Rate: | 62.18% |
| ❖ 12-Month Ed Sup-Dis: | 5 | Filled: | 3 | Rate: | 60% |
| ❖ 12-Month Ed Sup-Sch: | 84 | Filled: | 81 | Rate: | 96.43% |
| ❖ School Helper: | 10 | Filled: | 10 | Rate: | 100% |

StaffEZ Recruitment Tactics

2020-2021 Substitute Pool

- ❖ Active Substitutes: 335
- ❖ LOA: 98
- ❖ Hired this year: 82
- ❖ Waiting for Badges: 13
- ❖ Terminated 181

- ❖ Scheduled Enrollment Meetings:
 - ❖ December: 10

StaffEZ Partnership with Santa Rosa

- ❖ Collaborating with the District and Health Department Liaison to ensure we follow SRHD Covid Guidelines
- ❖ Collaborating with Schools to cover Unfilled Absences
Partnering with schools to inform parents of positions
- ❖ Technical Support for AESOP
Providing support to schools as needed

StaffEZ Recruitment Tactics

COLLEGE RECRUITING



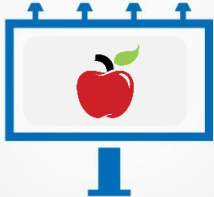
JOB FAIRS



ONLINE CLASSIFIEDS



BILLBOARDS



RADIO



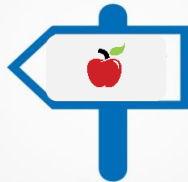
NEWSPAPER



FLYERS & POSTERS



YARD SIGNS



SOCIAL MEDIA



StaffEZ Developmental Opportunities

We don't just provide a warm body to fill a position. We work to ensure that you are receiving a quality educator who is properly equipped to perform the task at hand. Our substitutes are fully trained in classroom management and how to follow lesson plans.

Educational opportunity should continue and not be sacrificed during an absence.



Multiple **Professional Development Training Opportunities**, Voluntary

- ❖ **District Safety Training for substitutes provided during Enrollment Meeting**
- ❖ **Meet the Assistant Principals, 2 meetings held in district in November**
- ❖ **Classroom Management Training, on going training provided as needed**
Monthly Sub Suggestions Newsletters
- ❖ **ESE Training for substitutes to be scheduled**

Thank You for allowing



To serve as your partner as we continue the
educational development of today's youth in the
Santa Rosa County School District!