



Bill Emerson, Assistant Superintendent  
for Curriculum, Instruction and Assessment

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TO: School Board Members and Superintendent  
FROM: Bill Emerson, Assistant Superintendent, Instructional Division

DATE: June 18, 2020

RE: Funding to continue for School Messenger mass notification system

Projected costs to continue services with West Interactive for the School Messenger mass notification system for the upcoming 2020-2021 school year is \$33,969.85. This is based on the current services agreement RFP 18-11 May 2020 enrollment counts 29,539 students at \$1.15 per student.

Services will continue for all of our schools and district offices. Attached is supporting documentation.

We respectfully request that \$33,969.85 be approved for this very valuable service.

Fiscal Year 2019 project number was 9080519 and totaled \$32,700.25.  
Fiscal Year 2020 project number was 9080520 and totaled \$33,416.70.  
Fiscal Year 2021 is an increase of \$553.15.

This will be year 3 of a 5 year agreement established with West Interactive.

DISTRICT 1  
Linda Sanborn

DISTRICT 2  
Clifton "Buddy" Hinote

DISTRICT 3  
Carol Boston

DISTRICT 4  
Jennifer Granse

DISTRICT 5  
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*Mission: Preparing Students for Success by Providing a Superior, Relevant Education  
Vision: Our Students Will Be Productive, Successful Contributors to Society*