



Educational Staffing Made Easy!

Santa Rosa School Board Presentation

December 12, 2019

The StaffEZ Team!

Henry Bledsoe, Founder
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Kim Woodson: Executive VP of Transition and Field Operations
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LaTonya Hilson: Account Director – Santa Rosa County
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Angela Lindsey: Customer Service Representative – Santa Rosa County
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The StaffEZ Team!

Local office (minimum 2 persons) at district office

Customer Service Hours:

6:00am - 6:00pm

Local Office hours:

M-F / 6:00am – 3:00pm

Local Number:

850-792-8936

Emergency or Immediate Response:

* LaTonya Hilson/Account Director 850-712-9027

* Kim Woodson/Executive VP of Transition & Field Op 615-354-3170

StaffEZ 2019-2020 Summary

Fill Rate for August – November 2019

❖ Total Absences:	14,314	Filled:	12,159	Rate:	84.94%
<u>2018-19</u>	<u>11,724</u>	<u>10,841</u>			<u>92.47%</u>
❖ Teacher:	9,955	Filled:	8,965	Rate:	90.06%
<u>2018-19</u>	<u>9,046</u>	<u>8,582</u>			<u>94.87%</u>
❖ 10-Month Ed Sup:	4,271	Filled:	3,106	Rate:	72.72%
<u>2018-19</u>	<u>2,508</u>	<u>2,089</u>			<u>83.29%</u>
❖ 12-Month Ed Sup-Dis:	5	Filled:	5	Rate:	100%
<u>2018-19</u>	<u>14</u>	<u>14</u>			<u>100%</u>
❖ 12-Month Ed Sup-Sch:	73	Filled:	73	Rate:	100%
<u>2018-19</u>	<u>155</u>	<u>155</u>			<u>100%</u>
❖ School Helper:	10	Filled:	10	Rate:	100%
<u>2018-19</u>	<u>1</u>	<u>1</u>			<u>100%</u>

StaffEZ 2018-2019 Summary

Comparison of 2019/20 and 2018/19

❖ Teacher:	909 more
❖ 10-Month Ed Sup:	1,763 more
❖ 12-Month Ed Sup-Dis:	9 less
❖ 12-Month Ed Sup-Sch:	82 less
❖ School Helper:	<u>9 more</u>
❖ Total Absences:	2,590 more
❖ Vacancies 2019/20 = 2014 964 more	
	❖ 412 Teacher Vacancies 1,602 Para Vacancies
❖ Vacancies 2018/19 = 1050	
	❖ 426 Teacher Vacancies 624 Para Vacancies

StaffEZ Partnership with Santa Rosa

- ❖ Pay rate increase for Educational Assistants to \$9.95
Needed: 4,359 Filled: 3,194 for 73.27%
Filled by Teachers: 1,552 for 48.59%
- ❖ Collaboration on Schools Concerns with Unfilled Absences
Waiting on Survey Results
- ❖ Technical Support for AESOP
Transitioning to new Frontline Insight Platform
Single Sign On for all employees
Mobile App to enter absences

StaffEZ Recruitment Tactics

2019-2020 Substitute Pool

- ❖ Active Substitutes: 528 Ed Support Only: 65
 - ❖ Hired this year: 195
 - ❖ Waiting for Badges: 10
 - ❖ Scheduled to meet: 17
 - ❖ Hired by SRCSD: 44
 - ❖ Interim at SRCSD: 5
 - ❖ LOA: 7

- ❖ Scheduled Enrollment Meetings:
 - ❖ Fall: 6
 - ❖ Winter & Spring: 68

StaffEZ Recruitment Tactics

COLLEGE RECRUITING



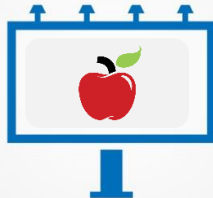
JOB FAIRS



ONLINE CLASSIFIEDS



BILLBOARDS



RADIO



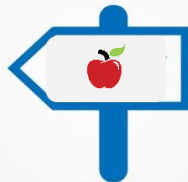
NEWSPAPER



FLYERS & POSTERS



YARD SIGNS



SOCIAL MEDIA



StaffEZ[®] Developmental Opportunities

We don't just provide a warm body to fill a position. We work to ensure that you are receiving a quality educator who is properly equipped to perform the task at hand. Our substitutes are fully trained in classroom management and how to follow lesson plans.

Educational opportunity should continue and not be sacrificed during an absence.



Multiple **Professional Development Training Opportunities**, Voluntary

- ❖ **District Safety Training for substitutes provided during Enrollment Meeting**
- ❖ **Meet the Assistant Principals, 2 meetings held in district in October**
- ❖ **Classroom Management Training, on going training provided as needed**
Monthly Sub Suggestions Newsletters
- ❖ **ESE Training for substitutes to be scheduled**

Thank You
for allowing



To serve as your partner as we continue the
educational development of today's youth in the
Santa Rosa County School District!