

# SANTA ROSA COUNTY

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Transportation Department

November 2019  
Quarterly Update



STUDENT TRANSPORTATION OF AMERICA®

# AGENDA

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Staffing Report

Recruiting Update

Safe Stop

Ride Along

Community Outreach

Employee Cancer awareness

Employees Best of the Best

# OPERATIONS: STAFFING

Staffing Report							
Driver status	Site	North end	Milton	Pace	South End	Grand Total	
	Reg Routes	22	39	41	58	160	
	ESE Routes	1	14	10	14	39	
	Open Route	2	3	4	9	13	
	Medical Leave	0	2	3	0	5	
	Bench after covering routes	0	3	4	1	0	
	Total Bench	0	12	11	1	24	
Recruitment	Target Bench / 15% Spare Ratio					0	
	Over / Under Staff on Bench					0	
County Drivers		5	10	3	8	26	
County Monitors			1		1	2	
Monitor Status	Number of Monitor	1	15	11	12	39	
Monitors on Leave					0		
	Extra Monitors		0	0	0	0	
Training	7		3	2	2	7	
Number in Classroom	0						
Number behind the wheel	7						
Pending	7						
	0						



# RECRUITING UPDATE

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- On-going online campaigns with Talroo, Career Builder, ZipRecruiter and Indeed
- Campaigns with JobNews and Facebook
- Placed buses with banners in Milton, South End.
- Hiring Coordinator has ensured 24-hr turnaround on candidate applications
  - Increase in applicant and interview flow as a result
- Pipeline of recruits in training
  - 7 candidates in Classroom & BTW
- CDL Prep scheduled for new candidates



# Santa Rosa County Florida



SafeStop is the industry-leading school bus tracking app that is making life easier for parents and School bus Administrators one bus ride at a time.



SafeStop works with any GPS provider, any routing software, and any transportation system, making fleet management efficient and cost effective.

With neighborhood maps and Expected Arrival Times in the palm of their hand, parents no longer need to call the school to ask “Where’s the bus?”

A green rounded square icon with a white speech bubble inside. The letters "SMS" are written in a bold, green, sans-serif font inside the speech bubble.

SMS

Real-Time School Bus Updates with the ability to notify parents immediately of Delays and Bus assignmer



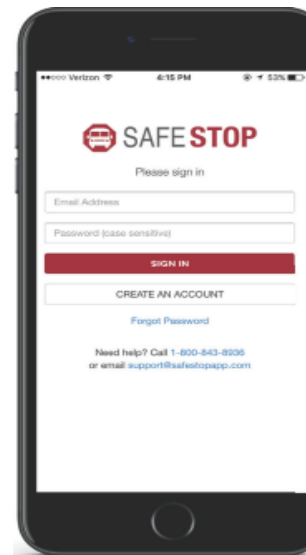
# SafeStop reduces phone calls from parents and schools.

Where is my child's bus ?

Why is the bus late ?

Where is the bus stop located ?

Text messaging keeps the parents informed about traffic, delays and bus arrival times and most importantly eliminates parents constantly calling dispatch for updates.







[SafeStop mobile app](#) connects parents and school personnel with the buses transporting their students. The SafeStop app provides parents with a real-time map that shows where the bus is located and tells the estimated arrivals times to the school and the bus stop.



# Board Member Ride- Alongs



# STUFF THE BUS









# The Best of the Best 2018-2019







# THANK YOU

[www.ridestbus.com](http://www.ridestbus.com)



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